



CHINA

FIFE

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Approved
Event

CHINA FIFE
中国福州渔博会

中国(福州)国际渔业博览会

CHINA (FUZHOU) INTERNATIONAL SEAFOOD & FISHERIES EXPO

2024
5.31-6.2

中国·福州 海峡国际会展中心

同期举办

Co Located With

中国(福建)餐饮食材暨预制菜博览会

China (Fujian) Catering and Ingredients and Prefabricated Food Expo

中国(福州)国际食品包装及加工设备展览会

China (Fuzhou) International Food Packaging
and processing equipment Exhibition

中国(福州)国际水产养殖展览会

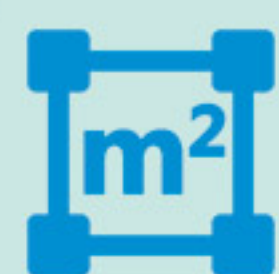
China (Fuzhou) International Aquaculture Exhibition



2024年展会规划

Planning for FIFE 2024

01



展出面积

72000平方米

Exhibition Area: 72000 sqm

02



专业买家80000+

Number of Professional
Buyers: 80000+

03



参展企业数1200+

Number of Exhibitors: 1200+

2023展会回顾

review

50000m²

展出面积

Exhibition Area
: 50000m²

2000个

展位数

Number of
Booths: 2000

19个省份
和地区

19 provinces
and regions

800家企业
参与

800 companies
participated

60000

专业买家

60,000 professional
buyers

150000人次
参观人数

150,000 visitors

中国（福州）国际渔业博览会是国家商务部批准的国际渔业专业展会，秉承“全球水产供应链 源头直采选福州”的主题，立足榕城，面向全球市场，积极促进渔业产经合作及技术交流，展会涉及水产养殖、远洋捕捞、水产加工、预制菜、食品加工设备及包材等产业，产业链覆盖度及成交金额逐年提升，已是国内卓有影响力的全产业链渔业博览会。展会依托福建、福州的地理区位以及水产品牌优势和冷链物流网络，同时拥有国际、国内庞大的水产品消费群体，吸引国内外知名行业从业者参与，已发展成为全球前三大渔业专业博览会。

China (Fuzhou) International Fishery Expo is an international fishery professional exhibition approved by the Ministry of Commerce, adhering to the theme of "global aquatic supply chain source directly selected Fuzhou", based in Rongcheng, facing the global market, and actively promoting fishery production and economic cooperation and technical exchange, the exhibition involves aquaculture, ocean fishing, aquatic processing, prepared vegetables, food processing equipment and packaging materials and other industries. The coverage of the industry chain and the transaction amount have increased year by year, and it has become a highly influential fishery expo of the whole industry chain in China. The exhibition relies on the geographical location of Fujian and Fuzhou, aquatic brand advantages and cold chain logistics network, and has a large international and domestic aquatic product consumer groups, attracting well-known industry practitioners at home and abroad to participate, and has developed into the world's top three fishery professional expo.



展出产品类型

Types of products on display

各类水(海)产品

Aquatic products

冷冻、冰鲜、鲜活、干制等产品;

frozen, chilled, fresh, dried products;

预制菜餐饮食材系列

Prepared dishes

Catering products

即食调理食品、预制海鲜类、预制荤菜类、预制素菜类、预包装食品等餐饮食材;
ready-to-eat prepared foods, prepared seafood/meat/vegetable dishes, packaged foods,
and other catering products.

精加工类水产

食品系列

Processed aquatic products

调理调味食品、罐头食品、水产精加工食品、休闲类食品、鱼糜鱼浆制品等;

Prepared frozen foods, seasoned foods, canned foods, deep processed aquatic foods,
leisure foods, surimi products, etc.

水产品加工储运 设备设施

Seafood processing
equipment

加工、包装设备, 称量、检测设备, 冷冻、冷藏设备设施, 冷链物流设备设施;
equipment and facilities of processing, packaging, weighing, testing, freezing, cold storage,
and cold chain logistics, etc.

智慧渔业

Intelligent fishery

现代渔业养殖技术与设备、人工智能、信息化建设及运营服务、水产饲料与种苗, 鱼药与水质;
modern fish farming technology and equipment, artificial intelligence, information construction
and operation services, aquatic feed and seedlings, fish medicine and water quality;

远洋捕捞工具及技术

Pelagic fishery

各类捕捞工具及技术;

pelagic fishery products, marine fishing tools and technology;

部分知名展商

PART OF BRAND ENTERPRISES



BORD BIA
爱尔兰食品局



正大集团
CP GROUP



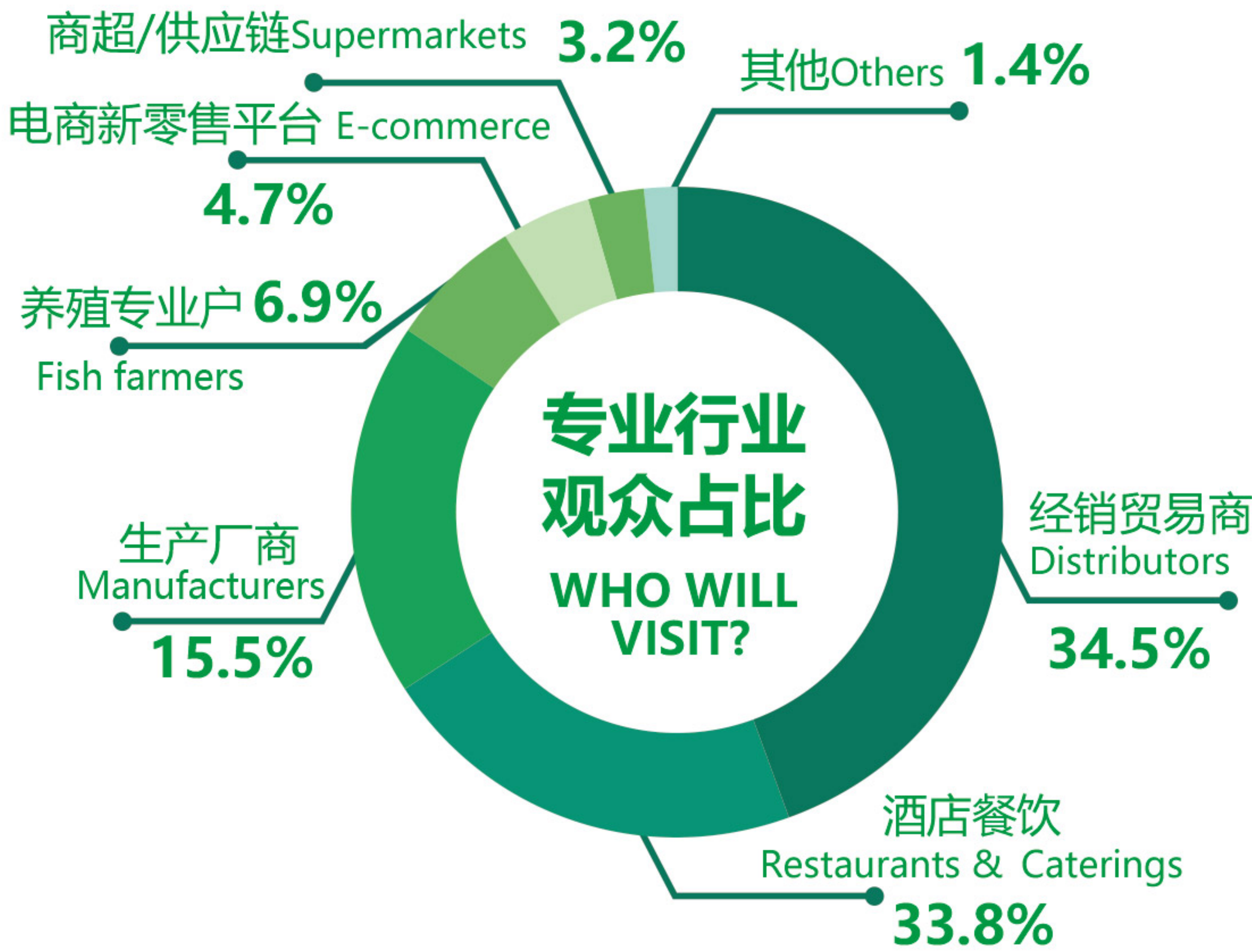
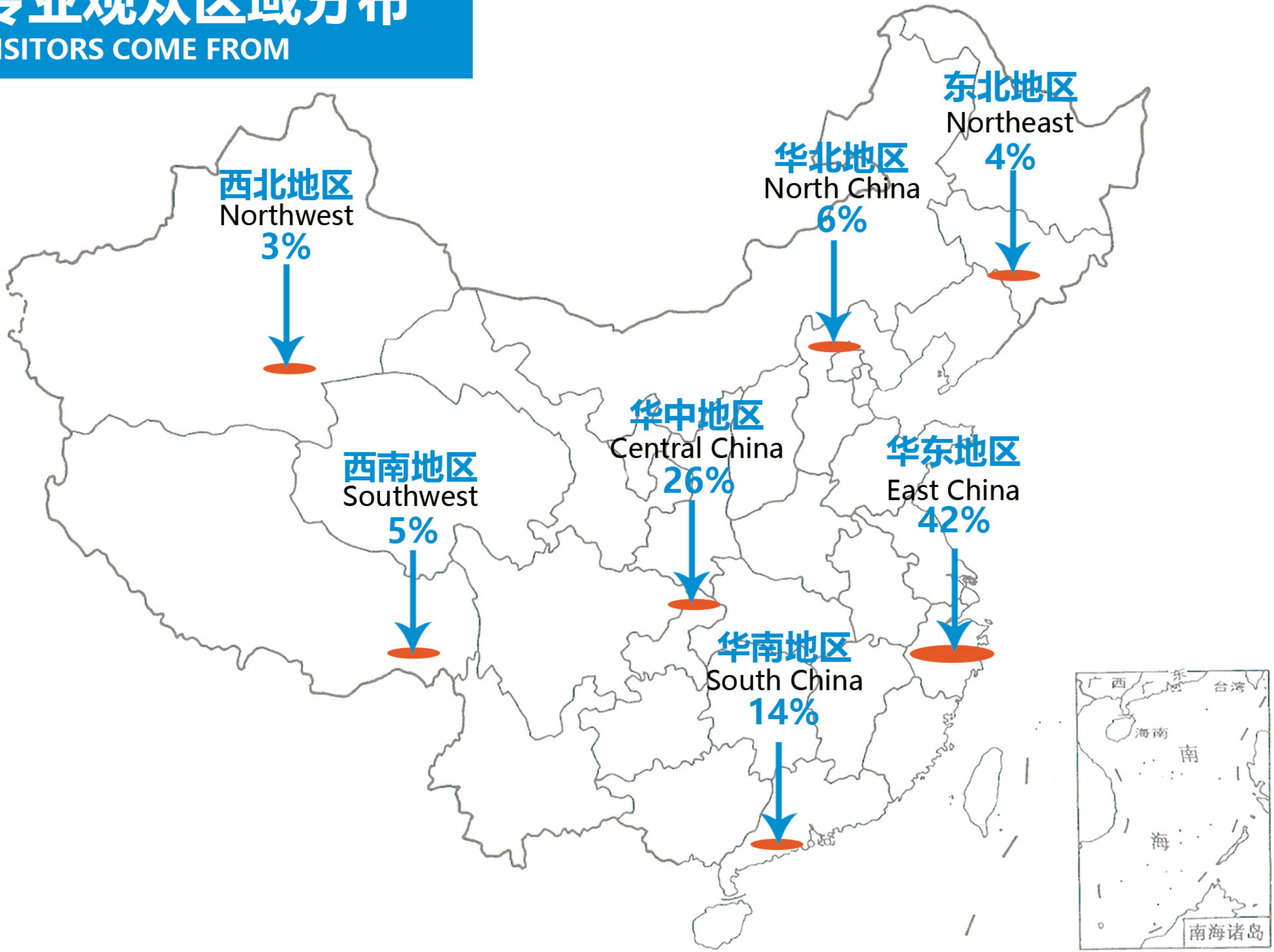
部分知名采购商

Some well-known buyers



专业观众区域分布

VISITORS COME FROM





专业观众满意度

BUYER FEEDBACK

对展会的总体评价为满意及非常满意 86.2%

The overall evaluation of the exhibition was satisfied and very satisfied 86.2%

会向同行及朋友推荐本展会 81.3%

Will recommend this exhibition to peers and friends 81.3%

对现场活动 / 同期论坛的评价为满意 80.6%

Comments on the live event/concurrent forum were satisfactory 80.6%

表示明年还是会继续参加 83.7%

said they would continue to participate next year 83.7%

采购商评价

VISITORS TESTIMONIALS

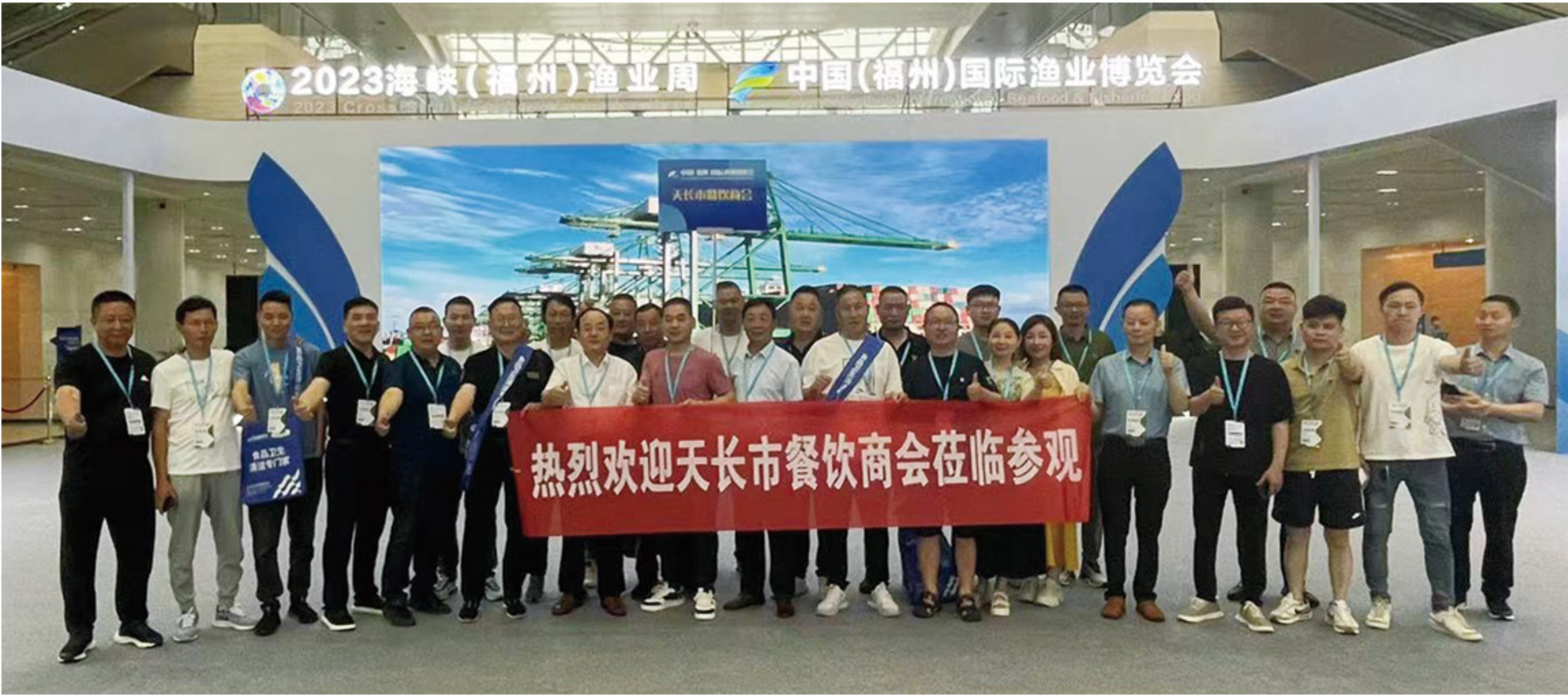
协会组团赴福州参加 2023 中国渔业博览会，展会提供一站式海鲜食材、酒店餐饮等更广泛采购、批发、贸易的商机。参观这次博览会，会员企业和参展商对接收获了很多。很开心参观了这次博览会，以后有机会的话会再去的！ ----- 淮南市餐饮烹饪行业协会

The association organized a delegation to Fuzhou to participate in the 2023 China Fishery Expo, the exhibition provides one-stop seafood ingredients, hotel catering and other more extensive procurement, wholesale, trade opportunities. Visiting this expo, member companies and exhibitors have gained a lot from docking. I was very happy to visit this expo, and I will go again if I have the chance in the future! ----- Huainan Catering and Cooking Industry Association



中国福州渔博会是个不可多得的采购平台，这里不仅展示了品类丰富的产品，而且举办了各类特色的推介会。会员在展会现场与很多参展企业进行了洽谈对接，均找到了合适的产品，并互留了联系方式。本次 2023 中国福州渔博会考察之行收获颇丰，期待渔博会越办越好。----- 天长市餐饮商会

China Fuzhou Fishing Fair is a rare procurement platform, here not only to show a wide range of products, but also held a variety of characteristics of the promotion meeting. Members at the exhibition site with many exhibitors to negotiate docking, have found the right products, and left contact information. This 2023 China Fuzhou Fishing Expo inspection trip harvest quite fruitful, looking forward to the fishing Expo will be better and better. -- Tianchang Restaurant Chamber of Commerce



作为渔博会的支持单位，应邀有幸连续两次参加中国福州渔博会。作为餐饮从业者，会员对海鲜食材、预制菜和中央厨房设备展区尤为关注。我们看到了许多新的海鲜食材和预制菜，非常适合我们。总的来说，这次参观协会会员都找到各自想要的产品，受益匪浅。祝福州渔博会越办越好！ ---- 平湖市厨师协会

As a supporting unit of the fishing Fair, we were invited to participate in the China Fuzhou Fishing Fair twice in a row. As food and beverage practitioners, members are particularly interested in seafood ingredients, prepared dishes and central kitchen equipment exhibition areas. We saw a lot of new seafood ingredients and pre-prepared dishes that were perfect for us. In general, the members of the association have found the products they want and benefited greatly from this visit. I wish Fuzhou Fishing Expo better and better! -- Pinghu Chefs Association



同期会议活动

Activities



2023第二届中国水产预制菜产业高峰论坛暨水产预制菜加工与设备论坛

纵向挖掘中国水产预制菜全产业链，从多个方向和维度，深度探讨中国水产预制菜现状与未来！把握超级趋势，打造中国最具影响力的水产预制菜大宗供应采购交流平台，与行业共拓中国水产预制菜万亿市场！



第四届福建省餐饮创新发展论坛

为我省餐饮企业搭建一个交流、分享的平台，探讨福建餐饮如何创新与赋能，总结福建餐饮的新发展，激活餐饮消费市场活力，提升闽餐品牌、闽菜馆的认知度、美誉度。

南极磷虾产业发展研讨会

研讨南极磷虾在食品加工、保健品、饲料等领域的广阔应用前景，促进南极磷虾产业的高质量发展。



亿级经销商采购对接会

华威西营里农产品交易中心是集农副产品“综合型一站式”采购交易、食品安全检测、餐饮配套、电子商务为一体的交易市场，年营业额超百亿。组委会联合华威集团，组织20家年销售额亿级市场大户决策者，进行1V1专场对接活动。

全国区域特色渔业品牌专场商贸对接会

对接会现场邀请到黑龙江抚远、湖北潜江、浙江临海、山东滨州、浙江三门、浙江温岭等各展团企业代表参会并上台推介，并与到会的超百名专业采购商进行洽谈对接。



印尼海产品推介会

印度尼西亚作为本届中国福州渔博会的主宾国，为本届展会带来丰富多样、各具特色的产品。推介会现场，由印尼本土企业进行产品展示及推介，现场近百名连锁餐饮、大型商超、水产经销商等专业采购商到会并进行洽谈对接。



海洋渔业重点项目、海洋科创高地“揭榜挂帅”项目签约仪式

现场签约23个重点项目，签约总金额达223.2亿元，涵盖海洋工程、海洋生物科技、水产品加工、渔旅融合等领域；签约16个“揭榜挂帅”项目，签约总金额达5468万元，涵盖水产品精深加工、海工装备、海洋生物制药、智慧海洋等产业。

中国海洋食品产业福州峰会

邀请全国重点渔业省份有关渔业主管部门领导、专家学者、企业家和渔区渔村代表参会，以加快建设农业强国为目标，贯彻落实大食物观，立足国情渔情，推进渔业高质量发展，转型升级，拓展渔业发展空间，构建多元化食物供给体系，为加快推进渔业现代化建设建言献策。



深远海养殖高质量发展科技创新论坛

结合国家构建多元化食物供给体系，发展深远海养殖的工作部署，围绕深远海养殖模式、深远海养殖水产品的加工与流通、深远海养殖装备机遇与挑战等主题，邀请全国专家学者分析前沿科技和成功案例，共同助力产业发展。



展位费用

Booth Rental

A 豪标展位 ¥ 12000 / 9m²

A.Premium Booth ¥ 12000 / 9m²

加高楣板一面、接待台、地毯、围板2-3面、
中英文楣板一块、一桌两椅、射灯两盏

1 Heightening Board ,1 reception desk, Carpet, 2-3 side walls,1 fascia board in Chinese and English, 1 table, 2 Chairs,2 spot lights



B 标准展位 ¥ 9800 / 9m²

B.Standard Booth ¥ 9800 / 9m²

围板2-3面、中英文楣板1块、谈判桌1张、椅子2张、射灯2盏
2-3 side walls,1 fascia board in Chinese and English, 1 table, 2 Chairs,2 spot lights

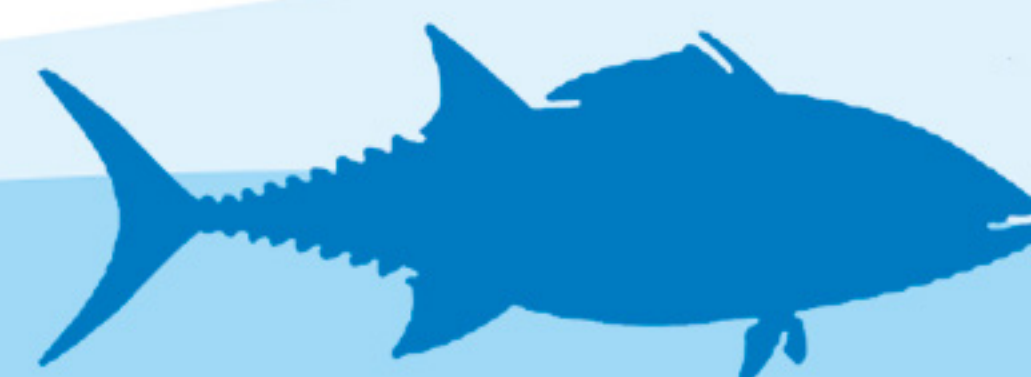


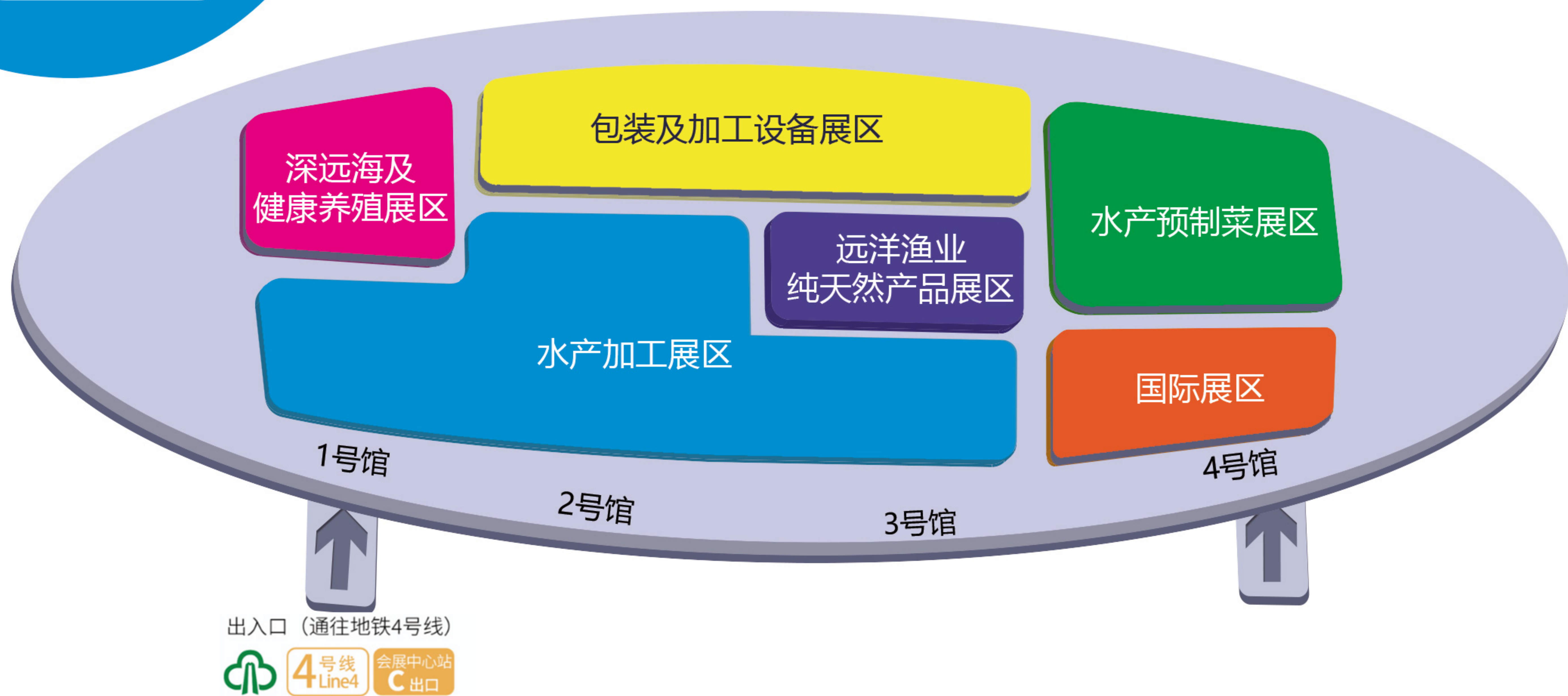
C 光地 RMB ¥ 980/m²

C.Raw Space ¥ 980/m²

光地36m²起订，无任何配置（需要配置应提前向组委会申请）另需向展馆缴纳施工管理费用和电费。

36 m² at minimum without basic settings(If need, exhibitors shall apply from organizer before deadline). Administrative fee and electricity shall be charged at actual amounts incurred.





2024年5月31日-6月2日 福州海峡国际会展中心



72000平方米展出面积



80000+名专业采购商



1200+参展企业



联系方式 Contact

展位预定Booth Booking: 0591-88018843

参观咨询Visit: 0591-87822709

媒体合作Media: 0591-87883126

主办单位

中国渔业协会

福建荟源国际展览有限公司

协办单位

福建省进出口商会 福建省渔业行业协会 福建省预制菜供应链协会 福建省冷冻食品协会 福建省水产加工流通协会
福建省批发零售行业协会 福建省正餐行业协会 福建省商贸业联合会 福建省餐饮文化促进会 福建省海水养殖行业协会
福建省饲料工业协会 福建省青年闽商联合会 广东省渔业协会 广东省水产流通与加工协会 江苏省渔业协会
云南省水产品行业协会 河南省肉类协会 中国工业化水产养殖与装备产业技术创新战略联盟 福州市远洋渔业发展促进会
福州市鱼丸协会 成都市水产行业协会 江苏省洪泽湖渔业协会 珠海市农产品流通协会 福州四季三餐商业管理有限公司

邮箱Email : expo4@hyfairs.com

网站 Website : www.Chinafife.com

微信Wechat Public No. : Chinafife

地址Address : 福建省福州市鼓楼区铜盘路软件园A区22栋

Building A-22, Fuzhou Software Park, No.89 Software Avenue, Tongpan R.D, Gulou District, Fuzhou, Fujian, China